# FARM ANIMAL

YOUR MAGAZINE FROM COMPASSION IN WORLD FARMING



TV vet and campaigner shares her passion for Compassion

ANIMALS LEGALLY RECOGNISED AS SENTIENT BEINGS

For animals, people and the planet

### **FARM ANIMAL VOICE**

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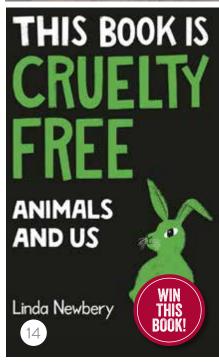
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Farm Animal Voice is published twice a year by Compassion in World Farming International. Compassion in World Farming International is a registered charity in England and Wales, registered charity number 1095050; and a company limited by guarantee in England and Wales, number 4590804. The registered office is at River Court, Mill Lane, Godalming, Surrey, GU7 1EZ, UK.

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## A MESSAGE FROM PHILIP

Welcome to the new issue of *Farm Animal Voice*. At a time when the unfolding tragedy in Ukraine, and the ongoing pandemic, are dominating headlines and so many lives, your determination to keep protecting farmed animals is overwhelming.

As an international charity, our campaigning has been directly affected by the war. Rest assured, we're doing all we can to support team members in Ukraine and adjacent countries. Through our membership of Eurogroup for Animals, we've also been working on resources to connect those in need of help for animals with those who can assist them.

Meanwhile, despite the challenging circumstances, your unwavering support and compassion are still making a real difference for farmed animals, people and the planet. From a new UK law that recognises animals can think and feel, to a UN resolution on the vital links between animal welfare and the environment, you're securing huge victories against factory farming.

As your latest magazine clearly shows, together, we continue to stand **united by our hope** and desire for a just, peaceful, and compassionate world.

Thank you.

Philip Lymbery

Global CEO, Compassion in World Farming International

Philip's personal blog is available at: philiplymbery.com or you can follow on Twitter: @philip\_ciwf

For the latest news and actions you can take, follow @ciwf on Twitter and Instagram, and @farm.animals on Facebook

#### **FEATURE**

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## VICTORY! UK ANIMALS 'CAN FEEL'

Animal sentience is recognised in UK law





### **OUR VERY OWN WONDER WOMAN!**

We're thrilled that Małgorzata Szadkowska, Head of CIWF Polska, has been recognised for her contribution to the historic End the Cage Age European Citizens' Initiative.

Forbes Woman Poland named Małgorzata – alongside political leaders, business people, artists, activists and innovators – **as one of the 100 most influential Polish women** in 2021.

And the prestigious magazine, *Wysokie Obcasy*, also named Małgorzata as one of 50 courageous Polish women who "gave us hope" in 2021. **Congratulations Małgorzata!** 



## Joining forces for Australian animals

In March, a powerful new alliance was formed to drive meaningful change for animals in Australia – and Compassion is a founding member.

Alongside Animals Australia, FOUR PAWS Australia, Humane Society International Australia, Voiceless and World Animal Protection Australia, we'll be working to secure wideranging reforms, including an independent national commission for animal welfare.

Mandy Carter, Compassion's Global Head of Campaigns, said: "This new Alliance will bolster our work to end factory farming worldwide... We're very excited to join forces with other leading animal protection organisations to help overhaul Australia's outdated animal welfare system."

Find out more about the Australian Alliance for Animals at ciwf.org.uk/AAA

## Food companies must act faster

The tenth annual Business Benchmark on Farm Animal Welfare (BBFAW) report was launched in March.

The Benchmark has been instrumental in driving corporate change, and over 80% of the global food companies tracked now have formal farm animal welfare policies. But, whilst Marks & Spencer, Waitrose, Noble Foods and Premier Foods all ranked in the top tier, most companies must do more to deliver real impact for animals.

Explore this vital project to inform investors and help transform the food industry at ciwf.org.uk/BBFAW-10



## Arizona bans hen cages!

In April, Arizona became the **10th US state to outlaw cages for egg-laying hens.** This ban, which was supported by thousands of Compassion supporters and other animal advocates, was passed unanimously by the Arizona Governor's Regulatory Review Council.

When fully implemented, the legislation, which also bans the sale of eggs from caged farms, is set to improve the lives of **over seven million hens a year!** 



### SAYING "NO!" TO OCTOPUS FARMING

Following the launch of our report, *Octopus Factory Farming: A recipe for Disaster*, we've been raising awareness of worrying plans for the world's first commercial octopus farm.

The multinational seafood company, Nueva Pescanova, **intends to start selling farmed octopus by next year**, prompting a high-profile BBC news story titled 'The world's first octopus farm – should it go ahead?'.

The BBC explored the scientific evidence that octopuses won't adapt well to farm conditions, and interviewed Compassion's Fish Research Manager, Dr Elena Lara, who said: "These animals are amazing...
They are solitary, and very smart, so to put them in barren tanks with no cognitive stimulation, it's wrong for them."

Find out more at ciwf.org.uk/First-Octopus-Farm

## **OBITUARY.** OUR PATRON, SIR CRISPIN TICKELL GCMG.

Earlier this year we were sad to hear of the passing, at the age of 91, of our distinguished Patron, Sir Crispin Tickell.

Sir Crispin was a diplomat and an environmentalist, representing the UK as Ambassador to the United Nations from 1987-90 and chairing the UK Government's Sustainable Development Panel from 1994-2000.

Remaining politically neutral, he advised governments of all colours. And, back in 1977, he wrote the first serious book about the threat of climate change: *Climatic Change and World Affairs*.

Sir Crispin understood the connection between industrial animal agriculture and environmental devastation, and we were delighted when he accepted our invitation to become a Compassion Patron. Our condolences are with his family and friends.

## New threat to a cage-free California

In January, the final phase of California's 'Proposition 12' was enacted – banning the production and sale of food from caged animals.

Initially passed by a public vote in 2018, this historic measure will free millions of hens, pigs and calves a year from extreme confinement.

However, a judge has ordered a temporary halt to enforcement of the farrowing crate ban. And, separately, the US Supreme Court has agreed to hear a challenge from pork producers that Proposition 12 is 'unconstitutional'.

CIWF USA previously joined lawsuits against three earlier attempts to delay Proposition 12. And, alongside other animal welfare organisations, we're determined to defeat this latest legal challenge too. **With your support, we will protect this monumental step towards a cage-free future.** 



## The true meaning of compassion

In April, our fantastic Patron, Dame Joanna Lumley, delivered a compelling lecture on 'The True Meaning of Compassion' at the 25th annual Oxford Literary Festival.

The BAFTA-winning actress, TV presenter and champion of animals, was speaking in honour of Compassion's founder, and told a packed Sheldonian Theatre: "Peter Roberts taught me that it's not enough not to harm something. You have to fight to do the right thing."

Joanna also spoke of how she developed empathy for animals as a young girl, of her admiration for Her Majesty the Queen, and about becoming a dedicated Compassion supporter.

If you missed this year's inspiring Peter Roberts Memorial Lecture, you can watch the recording at ciwf.org.uk/Lecture-2022

### **HOPE DURING TRYING TIMES**

In May, Compassion's dedicated Patron, Dr Jane Goodall, DBE, UN Messenger of Peace, joined us for an online event to discuss her latest publication, *The Book of Hope - A Survival Guide for Trying Times*.

Dr Goodall is a tireless advocate for the protection of the natural world, and she talked with our Global CEO, Philip Lymbery, about inspiring hope in the next generation, fixing our broken food system and how can we all influence the future.

Find out more about Dr Goodall's new book, which is a tribute to her boundless mission to make the world a better place, at **janegoodall.org.uk** 





## YOU DID IT!

### THE UK ANIMAL SENTIENCE ACT

James West, CIWF UK's Senior Policy Manager, celebrates your momentous victory for British animals.

n April, a long and hard-fought campaign, led by Compassion supporters, achieved its goal: **Recognition in UK law that** animals can think and feel.

The fact that animals have feelings may be obvious to you and me. But it took years – and the first ever 1 million-signature EU petition – to secure European legislation acknowledging animals are sentient beings.

Then, in July 2017, Compassion exposed the shocking fact that the UK Government did not intend to carry over this vital principle into national law after Brexit.

Across the country, people like you took action – lobbying Ministers and MPs and spreading the word. Campaign groups nationwide added their voices. And, in December 2017, the Government agreed to introduce a new Bill to enshrine animal sentience in UK law.

This was a real victory for people power. But, when a Parliamentary Committee questioned the wording of the new Bill, it was delayed and then dropped. So, alongside other NGOs, we rallied 100,000 citizens behind a Parliamentary petition that secured a debate by MPs.

Despite these efforts, legislation on sentience still didn't re-appear. And, for the first time in almost a quarter of a century, when the UK formally left the EU on 1st January 2021, British

animals were no longer legally recognised as sentient beings.

This was a significant setback, leaving animals without a crucial pillar of protection for their welfare. But we kept up the campaign, and your perseverance finally paid off: in May 2021, the UK Government introduced the Animal Welfare (Sentience) Bill.

The Bill met almost all our demands: affording legal recognition to animal sentience, and requiring Ministers to give this principle due regard in all policymaking. It also went beyond the EU Treaty Article by establishing an **independent Animal Sentience Committee** to scrutinise Government policies.

By early 2022 the Bill had made good progress through Parliament, and the Government had even improved the legislation, to recognise the sentience of decapods and cephalopods – including lobsters, octopus and crabs.

In February, the Bill appeared to stall, amidst concerns from some Conservative MPs. But, after one amendment in the House of Commons, it received final approval in the House of Lords on 7th April, and was given Royal Assent on 28th April.

There is, of course, still work to do. We'll be keeping a close eye on the membership and work of the Animal Sentience Committee, to ensure it really does hold Ministers to account.

But, this is a moment for celebration for everyone who, during this five-year battle, signed petitions, wrote to politicians, donated in response to the campaign, or spread the word to family and friends.

The Animal Welfare (Sentience)

Act 2022 is YOUR victory.

**THANK YOU for never giving up.** For believing this fight needed to be won, whatever the obstacles. Because of you, UK Governments will have to take animal sentience into account and, crucially, **UK law finally recognises that animals can experience pain, fear and** 

joy, just like you and me.



James (left), in Parliament, with other campaigners and Baroness Sue Hayman (centre), on the day the House of Lords approved the Sentience Bill.



## HONEST LABELLING WILL HELP END CRUEL FACTORY FARMING

ompassion supporters helped secure EU rules requiring retailers to label whole eggs with the type of farm in which the hens are kept.

Since this regulation came into effect in 2004, shoppers across Europe have chosen to buy more eggs from barn, free range and organic farms. Over half of all hens in the EU now live free from cages and, in the UK, that figure is almost two thirds.

Sadly, though, most meat and dairy labels still don't mention method of production. And, shockingly, companies may use idyllic scenes and 'farm fresh' messages whilst mother pigs are confined in metal crates or cows kept permanently indoors.

#### **PROGRESS IN EUROPE**

The good news is that, in the EU, meat labelling by method of production is gaining ground.

In France, the 'Association Étiquette Bien-Être Animal' (AEBEA), cofounded by Compassion, uses nearly 230 criteria to rank chicken products on the animals' quality of life. Introduced by the Casino supermarket chain, AEBEA labelling has been adopted by other major retailers and producers, and work is underway to expand the label to pig welfare.

And in Germany, where voluntary animal welfare labelling is widely used, the Government has announced it will **introduce mandatory labelling of meat** by production system. They plan to make the legal changes that will enable this scheme by the end of 2022.

#### PRESSURE IN THE UK

Meanwhile, as we previously reported in *Farm Animal Voice*, last autumn the UK Government held a 'Call for Evidence' on reforming animal welfare labelling on food.

We're determined this will be the first step towards compulsory labelling of all animal products by method of production. So, we submitted detailed proposals for a new labelling scheme, an 84,000-strong petition demanding honest labels, and poll results which showed two thirds of the UK public want more information on food labels about how animals are reared.

But, almost six months later, we're still waiting for the Government's response. So, we'll be keeping up the pressure by lobbying policymakers and calling-out how misleading current labelling can be.

Together we'll keep fighting to give consumers the facts, so they can turn their backs on cruelly-produced food.





It's time food labels told the truth about animal welfare.

### **THANK YOU!**

**THANK YOU** to everyone who responded so generously to our recent, crucial Honest Labelling appeal. If you've not done so, it's not too late to **make a gift at ciwf.org.uk/Stop-Hiding-Cruelty**. You can help fight factory farming and stop food labels concealing animal suffering.



### **KEEP YOUR PROMISES**

n May 2021, with much fanfare, the UK Government launched its **Action Plan for Animal Welfare**. This covered a host of issues – from trophy hunting to puppy smuggling – and raised hopes of major improvements in farm animal welfare.

Yet, a year on, most of the Government's commitments for farm animals have not been fulfilled.

As our magazine goes to press:

- The Animal Welfare (Kept Animals) Bill, which would ban live exports from Britain, has stalled (see page 12).
- There's been no public progress on a pledge to examine the use of cages in farming (see page 17).
- And it appears the Government has dropped plans to ban the import and sale of the cruel 'delicacy', foie gras.

We believe this failure to deliver on key commitments is unacceptable. So, thanks to the overwhelming generosity of Compassion supporters, we launched a monthlong, high-profile ad campaign at Westminster underground station.

Our digital adverts and giant posters, in place from 14th March, had a simple demand for policymakers travelling to-and-from Parliament: **UK GOVERNMENT** – **KEEP YOUR PROMISES**.

Meanwhile, nearly 24,000 people have emailed the Prime Minister, Boris Johnson, with the same message, and politicians from across the parliamentary spectrum have also added their voices.



Compassion's James West pictured with Baroness Natalie Bennett (left) and Caroline Lucas MP.

When the adverts launched, MPs Sir Roger Gale, Ruth Jones, Caroline Lucas, Jim McMahon and Daniel Zeichner, and Baronesses Natalie Bennett, Sue Hayman and Jenny Jones all joined us outside Parliament, proudly holding our campaign placards, and declaring their support.

Thankfully, since our adverts launched, it's been confirmed that the Animal Welfare (Kept Animals) Bill will return in the next Parliamentary session. But we still have much more work to do.

A HUGE THANK YOU to everyone who funded the adverts and joined this campaign. You're keeping animal welfare on the British political agenda and, together, we're holding the Government to account on its promises for farm animals.

### TAKE ACTION!

If you've not yet
done so, please visit
ciwf.org.uk/Keep-YourPromises to email Boris
Johnson, or write to the
Prime Minister at 10
Downing Street, London,
SW1A 2AA. The UK
Government must deliver
its promised legislation to
protect farmed animals.







## THIS MUST BE THE LAST BAD DEAL FOR ANIMALS

The UK Government has signed a trade agreement with Australia that poses a threat to animals and higher welfare farmers.

hanks to people like you, many British animal welfare standards are ahead of much of the world. And, in its 2019 Election Manifesto, the Conservative Party asserted that: "In all of our trade negotiations, we will not compromise on our high environmental protection, animal welfare and food standards".

Yet, late last year, in one of its first deals since Brexit, the UK Government signed a Free Trade Agreement (FTA) with Australia that breaks its own promises and threatens the wellbeing of farmed animals on both sides of the globe.

As we highlighted last summer, when this trade deal first came to light, animal welfare standards in Australia are much weaker than in the UK:

- Australia still allows pigs to be kept in cages during early pregnancy, whilst sow stalls have been illegal in the UK since 1999.
- Confining hens in barren cages is still legal – and common – in Australia, when the UK banned such systems in 2012.

- The **misuse of antibiotics** is rife in Australian farms, with use per animal up to 16 times higher than in the UK.
- The mutilation of sheep by 'mulesing' cutting away flaps of skin from their rear and tail is still legal and common practice in Australia.
- And around 40% of Australian beef comes from cattle fattened in **cruel, intensive feedlots**.



© Animal Liberation Queensland

Yet, the new UK-Australia FTA fails to prohibit imports that don't meet UK standards and will ultimately remove all import tariffs on many Australian meat and dairy products.

In addition, even before tax barriers are removed, products like beef and lamb will have huge tariff-free quotas. The latest UN Food and Agriculture Organization data shows UK imports of Australian beef are currently around 1,600 tonnes a year. In the first year after the FTA is implemented, the tariff-free quota on beef will be almost 22 times this amount

As a result, if this deal is ratified by Parliament, higher welfare farming in the UK **could immediately be undermined** by cheaper, factory farmed imports. This in turn will encourage low-welfare practices in Australia and pile on pressure for a cut in British standards.

This trade deal is a betrayal of us all: of higher welfare farmers, of everyone who has fought for improvements in UK standards and, of course, of farm animals.

WHAT THE FTA MAY MEAN FOR UK IMPORTS OF AUSTRALIAN BEEF AND SHEEP MEAT							
PRODUCT	CURRENT IMPORTS	YEAR 1	YEAR 5	YEAR 10	YEAR 16		
	(2020; Source: FAOStat)	tariff-free	tariff-free	tariff-free			
BEEF	1,608 tonnes	35,000 tonnes	68,333 tonnes	110,000 tonnes	Unlimited imports		
SHEEP MEAT	9,178 tonnes	25,000 tonnes	47,222 tonnes	75,000 tonnes	without tariffs or import taxes		

#### A DANGEROUS PRECEDENT

What is more, the UK's deal with Australia sets an unsavoury precedent for agreements with even bigger markets, such as the US and Canada, where farming practices outlawed or rare in the UK are also commonplace.



### UNITED STATES 💥

In any free trade deal, the US is likely to want a clause designed to bring UK regulations on animal farming into line with theirs. This is a major concern: The US currently has **no federal legislation** protecting animals on farms, and rules governing slaughter and transport are much weaker than in the UK.

Barren cages for hens and sow stalls are still legal in the US, as is using hormones to promote faster growth in cattle and pigs, and increase milk yields in cows, despite the health and welfare risks to animals.

It's commonly reported that US chicken meat may be **washed in chlorine** or other chemicals. What's less well known is that this is done to mask the **unhygienic conditions** in which birds are raised and slaughtered. These same low standards also contribute to overall antibiotic use in livestock that's five times higher than in the UK.

Finally, most American cattle are fattened in **barren feedlots**, confined in their thousands in stressful, often dirty conditions, without access to pasture. If tarifffree beef imports from US feedlots are permitted into the UK, they could undoubtedly undercut British pasture-based farming on price.

### CANADA \*

The UK Government has already negotiated a 'roll-over' deal with Canada, based on one between Canada and the EU. Now, UK Ministers hope to secure a tailormade deal and, as with the US, Canada's animal welfare laws leave much to be desired.

There is no Canadian federal legislation on this issue besides basic anti-cruelty provisions. And, at provincial level, protection for farm animals varies greatly. Some provinces even expressly **exclude** "generally accepted practices of animal management, husbandry and slaughter" from their Animal Protection Acts.

As a result, unless any new trade deal with Canada prevents imports below UK standards, there's a real risk that an FTA could create more downward pressure on the wellbeing of British farm animals.

## DEMAND A BETTER DEAL FOR FARM ANIMALS

A huge thank you to
everyone who has
responded to our
campaign to protect farm
animals in the UK's trade
agreements. If you haven't
yet done so, you can:

Make a donation: ciwf.org.uk/Trade-Betrayals

Take action online: ciwf.org.uk/Last-Bad-Deal

Write to: Anne-Marie
Trevelyan MP, Secretary of
State for International Trade,
Department for International
Trade, Old Admiralty
Building, Admiralty Place,
London, SW1A 2DY

Together, we'll demand that the UK Government keeps it promises, and help make sure the UK-Australia FTA is the last bad deal for animals.





HOW NATIONAL STANDA				
	UK	AUSTRALIA	US	CANADA
SOW STALLS	ILLEGAL	LEGAL	LEGAL IN MOST STATES	LEGAL
BARREN BATTERY CAGES	ILLEGAL	LEGAL	LEGAL IN MOST STATES	LEGAL
MULESING (Image of mutilation not included to avoid distress)	ILLEGAL	LEGAL	NOT PRACTISED	NOT PRACTISED
HORMONE TREATMENT TO PROMOTE GROWTH	ILLEGAL	LEGAL	LEGAL	LEGAL

Images representative of systems legal in Australia, Canada and the US.

# STOPPING LIVE EXPORTS: THE FIGHT CONTINUES



We've recently faced new challenges in the battle against live export cruelty. But, together, we're keeping up this crucial campaign in the UK and EU.

#### **UK LIVE EXPORTS - LATEST**

In June 2021, following your relentless campaigning, the UK Government put forward legislation to ban the export of animals from Britain for slaughter or fattening.

The Animal Welfare (Kept Animals) Bill reached the House of Commons last autumn and, following thousands of emails from Compassion supporters, it received cross-party support from MPs. But, despite intense lobbying since, the Bill has not been seen in Parliament since November, and it ran out of time to be passed in the 2021-22 Parliamentary session.

This dithering by the Government is hugely disappointing. It means that – for now – it's still legal to export live farmed animals from anywhere in the UK. But we're not giving up – and we know you won't either!

### **ACTION!**

A **HUGE** thank you to everyone who's responded so generously to our new live exports appeal. If you'd like to make a gift, please visit **ciwf.org.uk/No-More** or call **01483 521 953** today.



Your recent Westminster ad campaign called out this unfulfilled promise to ban live exports (see page 9). And, at the time of writing, our goal is to ensure the Animal Welfare (Kept Animals) Bill is made a priority in the new Parliamentary session.

If you're online, please visit ciwf.org.uk to sign up for email updates, including new actions you can take to help get a live export ban over the line.

Together, we've come so close to a huge victory in one of Compassion's longest-running campaigns. And, together, we will finally consign the appalling live export trade to British history books.









On 14th June 2022, campaigners around the world will once again unite for the annual **Ban Live Exports: International Awareness Day**.

Wherever you are in the world, there'll be opportunities to **get involved online with #BanLiveExports** and highlight the needless suffering in this global trade.

Some groups may also stage **public demonstrations** and, as *Farm Animal Voice* goes to press, we're finalising details for CIWF UK's first 'physical' rally since the start of the COVID-19 pandemic!

For more details, visit ciwf.
org.uk/Awareness-Day-2022,
email supporters@ciwf.org,
call +44(0)1483 521 952.
Plus, on 14th June, don't
forget to DISPLAY THE POSTER
at the back of this magazine
and take a stand against
live exports!



### **REDOUBLING OUR EFFORTS IN EUROPE**

Last year we reported the positive news that the European Parliament had launched a Committee of Inquiry into EU live exports.

The Committee's report, released in December, was backed by scientific evidence and investigations in Bulgaria and Denmark. It highlighted clearly how the current system fails to adequately protect farmed animals during transport.

Yet, despite this strong analysis of the problem and the positive efforts of some Committee members, the report went little further than recommending better enforcement of current transport rules.

This shocking outcome turned attention to the European Parliament where, in January, a vote on the report offered a chance to strengthen its **position** against live exports.

Compassion supporters across the EU took to social media and stormed the Twitter feeds of political parties. Messages with a potential reach of more than 3 million people called on MEPs to vote for compassion.

Meanwhile, alongside partner organisations Four Paws and WeMove, Compassion presented a 900,000-signature petition to the Parliament, demanding an end to live exports.

However, despite these valiant efforts, MEPs failed to strengthen the Inquiry's recommendations, neither pressing for a ban on the export of live animals nor to stop the transport of vulnerable, unweaned and pregnant animals.

In short, the European Parliament missed a huge opportunity to help protect farm animals from transport in horrifying conditions and potentially brutal slaughter outside the EU.

As Olga Kikou, Head of CIWF EU, says, "The MEPs who voted against progress bear the guilt of being captured by narrow vested interests that want to maintain the cruel status quo, instead of listening to the wishes of the citizens they're supposed to represent."

However, all is not lost. The **European Commission is currently** reviewing the law that permits live exports, and they have the power to go further than their Parliamentary colleagues. So, we're keeping up the pressure for:

- A ban on live exports beyond the EU
- An 8-hour maximum journey time within the EU
- A ban on the transport of unweaned animals.

You can add your voice at ciwf.org.uk/EU-Ban, and show your opposition to live exports – in the EU and beyond – on this year's International Awareness Day.



**EMERGENCY** 

Earlier this year, Compassion and other NGOs bore witness when 8,000 animals were caught up in yet another live export crisis at sea.

Around 300 young bulls and 7,600 sheep were on board the former cargo ship, Spiridon II, when it suffered engine problems four days into a journey from Spain to Jordan.

Unable to unload animals that had been declared for export. the ship spent several days outside Greek ports before being brought to Eleusis, near Athens. There, the animals were loaded directly on to another livestock carrier. via a ramp over the water.

Not only was this a risky and stressful manoeuvre but, with no vet on board, it is unclear whether the animals were fit to continue their journey after 10 days at sea, or whether any were euthanised.

This latest live export emergency is yet more evidence of the dangers inherent in EU live exports. It is vital that, in the current review of animal welfare law, this trade is banned, once and for all.



### THIS AUTHOR IS CRUELTY FREE

Our magazine editor, Tamsin Seymour, talks to Compassion supporter and award-winning novelist, **Linda Newbery**, whose latest book can help us all fight animal suffering.

### Welcome to Farm Animal Voice, Linda. Could you tell us about This Book is Cruelty Free?

"Of course! I wanted to look at the choices we make every day – what we eat, use, wear, buy and throw away – and how they affect animals and the environment. Also, I suggest ways to avoid cruelty. The book is aimed at teenagers and adults – anyone who wants to live kindly and sustainably."

## You're well known for your novels for young people and adults, but what inspired you to write this non-fiction book?

"My first published novel, Run with the Hare, was about a teenage girl who gets involved with an animal rights group. Animal issues have always been important to me and often feature in my fiction. But I decided it was time to address the subject directly. "When I looked at what was already published for this age group, I found several books on greener living, but none focused specifically on how our lives affect animals. So here it is!"

### If you were to share just one piece of advice from the book with other Compassion supporters, what would it be?

"I think it'd be about keeping up morale and believing we can make a difference. It's so easy to feel overwhelmed when animals are widely viewed as expendable objects, to be bred for our convenience and abused. But we can say: 'No matter what the world thinks, I won't be part of that.' And our choices and actions can influence others."

Was there a particular campaign that inspired you to join Compassion?

"I honestly can't remember why I joined – it was so long ago! I support every campaign, but if I had to name one that I feel particularly strongly about, it would be long distance live transport. Animals go through unbearable suffering, often to face cruel treatment and unregulated slaughter at their destinations.

"Then there are the tragedies when ships capsize, diseases spread or voyages get delayed. This trade could so easily be stopped, and the law must be changed."

## How do you hope that raising awareness of animal welfare will influence younger generations?

"It's increasingly obvious that intensive animal farming is a major contributor to the climate emergency. We urgently need to stop seeing regular meat consumption as the norm – the planet can't sustain it.

"When you consider the cruelty of intensive rearing, the wastefulness of feeding grain to animals, the pollution, the destruction of rainforests to grow animal feed, and the health risks of a meat-heavy diet, there really isn't much to be said for it, is there? We need to get the message out that intensive farming is bad for the planet, bad for us, and certainly bad for animals.

## And what else do you feel could help young people be part of a more humane future?

"Schools, universities and other organisations need to move towards plant-based catering – and many are already doing that. I'm campaigning with **Feed Our Future**, a project that asks councils to commit to plant-based meals in their own events. It would be wonderful if more people would support this campaign, especially young people who could ask their schools or colleges to serve less meat and maybe have one or two completely meat-free days each week."

# Conversely, are there things you feel organisations like Compassion, as well as politicians and business leaders, can learn from young people to help end factory farming?

"I think many young people are clearsighted about what needs to change, and how urgent this is – following Greta Thunberg's example! They're unlikely to believe that 'business as usual', with only minor changes, should be the guiding principle. "Young people are also likely to be far more aware of the environmental impact of their choices, and less likely to regard meat-eating as the norm. I firmly believe that, in a generation or two, we'll look back at meatheavy diets and wonder what on Earth we thought we were doing!

### Outside of your campaigning, do you have other connections with animals?

"I have two cats, Holly and Fleur, both quite elderly now. Over the years I've given homes to many cats, several adopted from the RSPCA or taken in when homeless.

"I live in a rural area, so I often see sheep and cattle grazing in the fields, but also intensive livestock units. It's sad that many people, unaware that these units are crammed with poultry or pigs, may believe all meat is produced humanely. The term 'farm' can be so misleading; I know Compassion is campaigning for clearer food labelling so people can make informed choices."

## Do you have any other thoughts you'd like to share on ending farmed animal cruelty?

"I've been vegetarian all my adult life and am now vegan. It's astonishing that so many of us (myself included) are brought up to think of ourselves as animal lovers while not considering what's on our plate. I hope the increase in climate awareness will lead to growing knowledge of how everything is connected. "Compassion and high-profile campaigners like Chris Packham, Deborah Meaden and Earthling Ed (Ed Winters) are raising awareness of what I've heard called 'the meat paradox': Very few people would willingly support cruelty to animals. Yet the majority do so, by eating meat without thinking much – if at all – about how it's been reared. I hope that, as we keep campaigning together, this 'doublethink' will be challenged.

## And, finally, other than through your generous *Farm Animal Voice* giveaway, where can readers get hold of *This Book is Cruelty Free*?

"Oh yes, thank you! It can be ordered via bookshops if not already in stock. Or I'd recommend **bookshop.org**, where you can nominate a local shop to receive commission from the sale!

### **FIND OUT MORE!**

Find out more about Linda's work via lindanewbery.
co.uk, @lindanewbery on Twitter, or searching for 'Linda Newbery Author Page' on Facebook.





### WIN A COPY OF LINDA'S BOOK!

Thanks to Linda and her publisher, Farshore, we have three signed copies of *This Book is Cruelty Free* to give away!

For your chance to win, email prizedraw@ciwf.org with 'This Book' in the subject line, or write to us, by 31st July 2022. Please include your name, address, and phone number. We'll contact winners by the end of August.\*

\* Full prize draw Terms & Conditions are available on request or at ciwf.org.uk/Prize-Draw



### **WORKING ON ALL FRONTS**

Last year the European Commission responded to your 1.4 millionsignature, End the Cage European Citizens' Initiative by committing to draft legislation to **phase out caged farming in the EU.** 

This historic result, achieved by Compassion supporters and activists across Europe, could improve the lives of over **300 million** pigs, hens, calves, quail, ducks, geese and rabbits every year. But, as we highlighted in the last edition of *Farm Animal Voice*, **this journey is far from over.** 

As predicted, groups with vested interests in factory farming are lobbying to undermine the Commission's commitment and **delay, or even stop, a ban on cages.** So, with our End the Cage Age coalition of 170 NGOs, we're fighting back – in both Brussels and individual Member States.

In March, a new report by the Institute for European Environmental Policy identified several sources of EU funding that could support a transition to cage-free agriculture. What's more, many are already available to farmers, through frameworks such as the Common Agricultural Policy.

The report, commissioned by CIWF EU, also highlighted existing good practice, such as direct payments for improving animal welfare in Germany and Greece. It undermines arguments that eliminating cages would create unacceptable costs for farmers, and presents the economic reasons stakeholders should start planning now for a cage-free future.

Meanwhile, CIWF France has taken the lead in joint **legal action** by nine organisations, because of political backsliding on pledges against caged farming.

In 2018, a ban on building or refurbishing caged housing for hens was enacted in France. But, a Decree last December effectively limits this ban to increases in production capacity, meaning existing caged farming won't be affected.

Our legal challenge to the French Council of State shows how this Decree contradicts repeated commitments by the President and violates the 2018 legislation. It also goes against the will of French people – 90% of respondents to a 2018 poll said caged hen farming should be banned.

CIWF Italia has also united with other NGOs, to persuade the national Government to back an EU cage ban. This joint initiative, involving direct pressure on politicians and public campaigning, was launched with a powerful video and a clear message: "End the Cage Age: Italy do your part".

Across Europe, with your support, our goal is to **tackle caged farming on all fronts** – countering the arguments of factory farmers, showing that a cage-free future is achievable, holding the EU Commission to its commitment, and persuading Member States to vote to ban cages.

This will be a long battle but, for the sake of hundreds of millions of animals, we're determined to win it. And we have a mandate from 1.4 million European citizens to do just that.

### MAINTAINING MOMENTUM IN THE UK

Last year, Compassion's brilliant Patron, Deborah Meaden, launched a UK parliamentary petition to End the Cage Age. It called for a national ban, by 2027, on farmed animal cages – including 'enriched' and 'combi' cages for hens, farrowing crates for sows, and individual calf pens.

A huge thank you to **over 109,000 people who added their names.** 

Because the petition reached 100,000 signatures, a panel of MPs is required to consider whether it should be debated in Parliament. Yet, at the time of writing, no one on the committee has come forward to sponsor the petition.

As a result, we reached the end of the 2021-22 Parliamentary session without the petition having received a public hearing. But an End the Cage Age debate remains more important than ever – because politicians in both Westminster and Holyrood have failed to deliver the action they promised on cages:

- In September 2021, the Scottish Government stated it would "start consultation this year" on phasing out cages for hens and pigs.
- And, in its 2021 Action Plan for Animal Welfare, the UK Government pledged to review the use of cages in farming.

Yet, so far, there has been **no** public progress on either of these commitments.

We therefore intend to **keep caged farming high on the Petition Committee's agenda**. We are preparing a campaign targeting the Committee, and will

be inviting supporters in these MPs' constituencies to get involved.

We also called out the UK Government's unfulfilled pledge in our Westminster advert campaign (see page 9). And we are **preparing to submit hundreds of thousands of signatures** to Ministers in the UK, Scottish and Welsh Governments, demanding an end to the Cage Age.

Confining farmed animals in cages is cruel, unnecessary, and has no place in the 21st century. You've achieved real progress towards banning these inhumane systems. And, together, we'll keep up the momentum until we End the Cage Age in the UK, the EU and beyond.

### 7 REASONS TO END THE CAGE AGE IN EUROPE

- **1. 1.4 million citizens** have called for a ban on caged farming.
- **2.** Over **140 leading scientists** have backed the case for ending cruel cages.
- **3.** Intensive farming can help spread **new strains of disease** that may pass to humans.
- **4.** Banning cages would make the EU a **global leader** and encourage progress elsewhere.
- **5.** Higher welfare, regenerative farming can **benefit the planet** as well as animals...
- **6.** ...and generate **more jobs** than intensive farming.
- **7.** Higher welfare systems exist for all species there's **no excuse for cages**!

Find out more at ciwf.org.uk/7-reasons

#### TAKE ACTION!

Visit ciwf.org.uk/End-Cages-UK to call on British
Governments to ban caged farming. Sign up, via ciwf.org.uk,
to receive our email updates, and hear about all the latest
actions you can take to help End the Cage Age.

### SPEAKING OUT FOR SALMON

Last year, a Compassion investigation exposed horrific conditions on Scottish salmon farms. We found fish trapped in overcrowded, barren cages, deformed, diseased, or infested with lice.

As a result, nearly 130,000 people signed our open letter, calling for a moratorium on the expansion of Scottish salmon farming. And, in March, CIWF UK campaigners handed in the letter to the Scottish Government.

Already, each year, Scotland exports tens of millions of salmon to over 50 countries.

Thank you to everyone who's called on the Scottish Government to stop more suffering, before it's too late.

We are also calling on the European Commission to strengthen fish welfare legislation.

The European Commission is currently reviewing farmed animal legislation, and we have a chance to show EU leaders how much citizens care about the welfare of fish. We're pushing for stronger legislation to protect the wellbeing of around one billion farmed fish each year.

Please add your name to Compassion's petition today at ciwf.org.uk/Protect-Fish.



CIWF UK's Sarah Moyes and Jemma Watson with (centre) Ariane Burgess MSP (Scottish Greens).

### INTERNATIONAL ACTION, FOR ANIMALS, PEOPLE AND THE PLANET

As if the cruelty of factory farming isn't enough, it also endangers our very survival. Here's a round-up of the latest news in your campaign to fix our food system.



### A GROUND-BREAKING EXPOSÉ

Taking its title from a chilling UN warning that the world's soils could be gone within a lifetime, a compelling new book by Compassion's Global CEO launches on 18th August.

Sixty Harvests Left is a vital new weapon in our fight to end the industrialised farming of animals. In the book, Philip Lymbery confronts the mega-farms, cages, and chemical dependency of 'Big Ag', and exposes how this is jeopardising the air we breathe, the water we drink and the nature we treasure.

In short, thanks to your support for Compassion's global investigations, *Sixty Harvests Left* reveals how factory farming is a threat to humanity, and to our planet.

Philip also offers hope by spotlighting the pioneers who're battling to bring landscapes back to life. He explores how we can secure a future where wildlife, farm animals and people thrive – and all farming protects, rather than destroys, the soils our lives are built on.

An engaging, fast-paced account of the existential risks posed by current food systems, *Sixty Harvests Left* is set to become an iconic book for our times. **Visit your favourite bookstore**, **or go online**, **to pre-order your copy today!** 

### A MOMENTOUS UNITED NATIONS WIN

Vital links between animal welfare and environmental crises are set to be formally recognised at a global level, after the **adoption of an historic resolution** at the fifth United Nations Environment Assembly in Nairobi, Kenya.

93 Member States called on the UN Environment Programme (UNEP) to produce a report on the links between animal welfare, the environment and sustainable development.

The goal is to build a better understanding of the relationship between improvements to the welfare of animals and stopping biodiversity loss, restoring ecosystems, and reducing climate change, pollution and the risk of future pandemics.

Compassion Trustee, Josphat Ngonyo, played a key role in the NGO coalition that campaigned for the resolution. And Eirini Pitsilidi, our Global Head of Food Systems Advocacy, worked on-the-ground at the Assembly to secure member nations' support.

After the vote, Eirini said: "This is a momentous decision... It's now up to all Member States and UNEP to fully implement the resolution agreed today, to ensure the improvement of animal welfare and nature protection at country level across the globe."



Eirini Pitsilidi (fourth from right) and fellow campaigners celebrate the historic UN victory.

#### **RETHINKING FOOD**

Given finite resources of land, water and energy, global consumption of meat, fish, dairy and eggs needs to fall. This is essential to give everyone fair access to healthy food and enable all the remaining farmed animals to be reared humanely.

The good news is that consumer demand for more nature-friendly food really can have an impact on the food industry. Many companies are increasing their ranges of alternative proteins and promoting sustainable diets outside of the typical 'Veganuary' period.

However, to drive deeper, faster, progress towards an ethical food system, we also need specific commitments from businesses to reduce their use of animal products.

This is where your support for Compassion's Rethinking Food programme comes in.

We've reviewed the consumption of animal products in various countries against the EAT-Lancet Commission's 'Planetary Heath Diet', which recommends levels the Earth can sustain. This analysis showed many countries need to cut back by around 70%.

We're therefore working closely with food companies to seek

commitments to reduce the animal products they use by 2030. And we've developed a new 'impact calculator' which can assess both the environmental and animal consequences of meat consumption.

Thanks to you, this means companies will be able to see – and ideally report on – how reducing their use of animal-sourced foods can improve their sustainability. Good news for their investors and customers, as well as animals and the environment!

Find out more about Rethinking Food, and the companies who're taking steps towards nature-friendly diets, at ciwf. org.uk/Rethinking-Food

### AVERTING THE NEXT PANDEMIC

Of course, reducing global meat consumption is critical to human health. And, in March, CIWF Nederland took this message to the national Government in The Hague.

Posters and electronic billboards close to Parliament, and a giant screen at the city's central railway station, featured powerful images of intensively farmed animals and asked a simple question: "Are we waiting for a new pandemic?"

The billboards, funded by generous Dutch supporters, highlighted the links between factory farming and disease risks for animals and humans. They sent a clear message to Ministers to reduce the number of animals farmed and give the remaining animals better conditions.

#### THE MEAT REDUCTION MAP

And, last but not least, a **huge thank** you to everyone who signed our petition, launched during the COP26 summit, to the countries with the highest meat consumption.

More than **53,000 people** called on prime ministers and presidents to act to change their nations' diets, and we created a map of the world highlighting where urgent action is most needed.

The petition was sent to the leaders of 12 countries and regions – from the EU to Argentina, China to the USA. And, in the UK, we made the message hard to ignore by handing a copy in directly to 10 Downing Street (pictured below).

Political action is urgently needed to control the global appetite for meat. So, watch this space for the next steps in this crucial campaign to improve the wellbeing of animals, people and the planet.





## SAVING OUR ANTIBIOTICS

From 'Divergence Day' to a new report on UK supermarkets, it's been a busy few months in the fight against antibiotic misuse in farming.

### THE EUROPEAN UNION MOVES AHEAD

On 28th January, new legislation you helped to secure came into force across the EU.

It's now illegal for farmers to use antibiotics routinely, including to prevent disease in healthy groups of animals. The new regulations also ban the use of antibiotics to compensate for inadequate husbandry or poor hygiene.

There's still work to do to ensure all EU farms make the animal welfare improvements that are essential to comply with this ban. But this legislation is major progress in the fight to stop vital medicines being exploited to prop-up unhealthy factory farming systems.

Sadly, however, **28th January also marked 'Divergence Day', when the UK fell behind the EU on this critical issue** for animal and human wellbeing.

The UK Government has so far not banned the routine use of antibiotics in animals. It is failing to underpin voluntary efforts by farmers to cut antibiotic use, and also to ensure that such cuts are accompanied by real benefits for animal welfare.

With your support, we'll continue to press the UK Government for action through the Alliance to Save our Antibiotics (ASOA).

Founded by Compassion, the Soil Association and Sustain, the ASOA unites hundreds of health, environmental and animal welfare organisations against the misuse of antibiotics in farming and the spread of antibiotic resistant bacteria.

### Daily Mail

### New antibiotic threat to food on your plate

Fears over farm products from non-EU countries

### UK SUPERMARKETS: RESISTANCE AND RESPONSIBILITY

Another key focus for the ASOA in recent months has been antibiotic use in supermarket supply chains.

The Alliance's latest report – Resistance and Responsibility – highlighted the fact that all the big UK supermarkets, except M&S and Iceland, have significant gaps in their policies on responsible antibiotic use.

A recent study in *The Lancet* estimated that, in 2019, drug-resistant bacteria were associated with nearly five million deaths worldwide. Yet, many branded and imported own-brand animal products sold in British supermarkets may be helping to fuel the antibiotic-resistance crisis.

Compassion supporters rallied hard behind this campaign and, in February, a petition was submitted to the CEOs of Aldi, Asda, Co-op, Lidl, Morrisons, Sainsbury's, Tesco and Waitrose, calling on them to improve their policies on antibiotic use.

You can watch the petition handin video, featuring TV's Dr Chris van Tulleken, at ciwf.org.uk/ Supermarket-petition. Thank you to everyone who backed this important campaign against antibiotic misuse and animal cruelty.



We need to get antibiotic
misuse out of the food
chain as it's contributing
to the global crisis of
antibiotic resistance.
If we no longer have
reliable, effective
antibiotics, we will
see a lot more
deaths due
to infection.

Dr Chris
van Tulleken



magine a world in which all mother pigs are free from cages, able to behave naturally and interact with their piglets. A world where no farmed animal faces the pain and suffering of long distance live transport. A world where everyone has access to healthy, humane food.

## This world – this future – is possible and can be made a reality.

Did you know that many people who support Compassion in World Farming have chosen to **leave** a gift in their Will for farmed animals? This is something that everyone can consider, regardless of the size of their estate, and the beauty is that it's easy to do.

Compassion supporters in the UK, and their partners, can use our **free Will writing service**, so leaving a legacy to fight animal

cruelty can cost nothing right now. If you've been struggling to update or make your Will, this could be a great option for you.

Of course, your loved ones come first when making a Will. But if you also choose to leave a gift to Compassion, in years to come **the love you have for animals will live on too**. And the changes you help make will be a lasting, positive reminder for your family and friends of your empathy for vulnerable creatures around the globe.

In the future, with legacy gifts to help fight factory farming, Compassion will continue to be the voice for animals for as long as we are needed. We'll be able to keep working until – together – we build the world we all want to see. A future in which, with a little hope and a lot of love, all farmed animals can live cruelty-free lives.

### FIND OUT MORE

To find out more about leaving a gift for farm animals, please visit ciwf.org.uk/LoveAnimals, email legacy@ciwf.org, or call 01483 521 953 and ask to speak to Sally Rogers or a member of the legacy team.

If you've already left a gift to Compassion in your Will, please do also let us know. We'd love the opportunity to show our appreciation and to hear your story.

Thank you!



# STRETCHING YOUR WINGS FOR CHICKENS

Your support is vital for the welfare of chickens and hens, wherever they are in the world.

ou know that animal welfare always matters, whether on your doorstep or in another continent. And Compassion is working across the global food industry to help give animals a better life.

#### **COMMITTING TO CHANGE**

To date, over 300 companies in Europe have made the Better Chicken Commitment (BCC).

They've promised to introduce higher welfare standards – including healthier breeds and better living conditions – for chickens reared for meat by 2026.

Compassion's Food Business team plays a key role in promoting the BCC, and we've worked directly with dozens of major food businesses to secure their commitments

The latest companies to pledge include multinational retailer **Auchan**, which has recently extended its French BCC to Poland and Spain, and **Eataly** – Italy's largest food market and restaurant chain – which is the first in the country to make this pledge.

Meanwhile, with your support, we've been able to **expand our Food Business work in Asia**, and this is already having a positive impact.

In recent months, **Carrefour** became the first retailer in Taiwan to receive a Good Egg Award. Its cage-free commitment is set to benefit over half a million hens every year.

"This [Good Egg] Award is proof of how enterprises, NGOs and SMEs

can work successfully together to make change happen, specifically in Asia where the animal welfare consideration is a big challenge. Through our journey, it's confirmed that animal welfare matters."

Marilyn Su, CSR and Communication Director, Carrefour Taiwan

And coffee house chain, **ZOO GROUP**, which has outlets right across the continent, has pledged to source only cage-free eggs for all its mainland China stores by 2025.

#### TRACKING PROGRESS

Whilst commitments for chickens and hens indicate that companies are taking animal welfare seriously, we also need to ensure these pledges are met. That's where ChickenTrack and EggTrack come in!



Last November, we launched our first **European ChickenTrack**.

This annual

report will measure companies' progress towards meeting their Better Chicken Commitments, and feature highlights such as KFC's publicly-available Chicken Welfare Dashboard.

Plus, earlier this year we published the latest **US ChickenTrack**, sharing other good examples of public reporting and the Global Animal Partnership (G.A.P.) approved breeds list, which highlights the welfare benefits for slower growing chickens.



Our latest **global EggTrack**, published late last year, shows:

- 71% of companies are now reporting progress against their cage-free egg commitments.
- **12 companies** have expanded their pledges to cover their entire global supply chains.
- Nestlé and KFC are now cagefree on eggs Europe-wide, whilst Greggs and Pret have met their egg commitments in the UK.
- And, also in the UK, Tesco, Sainsbury's, Asda and Morrisons now have cage-free commitments for ingredient egg, as well as whole eggs.



This progress would not be possible without you. Together, we're holding companies to account and championing progress for farm animals, wherever they are in the world.



### WATCH THIS SPACE

As Farm Animal Voice goes to press, we're preparing for our **2022 Good Farm Animal Welfare Awards**.

Visit **ciwf.org.uk** to request email updates and get all the latest news.



## INTENT ON MAKING A DIFFERENCE

We recently caught up with Emma Milne - TV vet, campaigner, and Compassion supporter - about her animal inspirations.

"I decided I wanted to be a vet when I was about seven years old and was absolutely animalmad. I watched every nature programme I could and, of course, All Creatures Great and Small.

"My two dogs, Pan and Badger, were with me for 15 years and were the loves of my life. They helped me through some tough times and are irreplaceable. Now we have a cross-eyed moggie called Stella (pictured below with my daughter).



We adopted Stella just after moving to France and she's a real character. I think it's really important for kids to grow up with animals if they can.

"I am perhaps best known for my campaigning against extreme conformation (body shape) in animals and the problems this brings for their health and welfare. I think it is absolutely indefensible that we deliberately select for traits that we know will cause suffering. This is a huge issue and has become my life's work. "I was invited to a Compassion event some years ago and fell in love with its ethos. I was hugely honoured to be asked to present the Good Farm Animal Welfare Awards in Brussels in 2019, and have been involved with some of the judging since then too.

"Some people may feel awards are frivolous, but when you see the pride in the companies that are recognised for the good they do, it's clear this drives further positive change.

"I also like the fact that Compassion is not expecting a vegan world, but rather looking at science-based ways to make a genuine difference to farm animal welfare. As a meat-eater, I feel very passionately about this. I also like the fact that Compassion works globally and tries to make as much change as possible from whatever starting point they find. I think it's very pragmatic.

"In terms of Compassion's campaigns, there are an overwhelming number that are so important. But, if pushed to pick one that really motivates me, I'd say the end of live exports. I simply can't think of a single justification for this trade. The suffering and loss of life is totally unacceptable. At the most fundamental level, it must be more economical to transport carcasses than live animals. Too much animal welfare is sacrificed to politics in my opinion."

We finished our interview with Emma by asking whether, as a vet, any particular welfare issues really get to her... "Loads! Selective breeding again – dairy cows are so deformed now, for example. Intensive farming with barren environments. I also feel particularly strongly about non-stun slaughter. If, on a welfare basis, we feel this is unacceptable, there should be zero exceptions."

It is this passion, highly informed and undimmed by experience, that makes Emma a tremendous advocate for farm animals, and we're honoured to have her on Compassion's side.



## UNITED BY COMPASSION

Together we are a powerful force for positive change, and Compassion supporters never stop speaking up for farmed animals.

Just take a look at what Team Compassion is doing...

### JOIN A LCCAL GROUP!



A huge THANK YOU to all our brilliant local volunteer groups, who've kept farm animal welfare on the agenda in their communities throughout the COVID pandemic.

Compassion's volunteers play a vital role, campaigning and fundraising across the UK, and we're thrilled to welcome three new groups so far this year: Sheffield, Cambridgeshire and Guildford.

### Helen (left), from the Compassion in Berkshire local group, says:

"We are a small group, some young people, others retired.
We like to have a stall at local fairs and fêtes. We always have fun chatting to the public and with each other, and it makes you feel good to know you're spreading the word about factory farming whilst raising funds for CIWF at the same time. If you are thinking of starting a local group, crack on!"

### TAKE ACTION!

To take a stand against cruel farming by joining or starting a local group in your area,

visit ciwf.org.uk/Local-Groups or contact us today.

### SEND A SPECIAL 'BLEATING'

We've been hard at work behind the scenes, creating a flock of **baa-rilliant farm animal e-cards** to help end factory farming. What could be better than a surprise piggy or a smiling sheep to brighten someone's special day?

These lovely cards are available to send online, for a donation of your choice, at **ciwf.org.uk/e-card** 









### TAKING ON A CHALLENGE

We're always overwhelmed by the (literal) lengths Compassion supporters go to in the fight against factory farming!

In November and December last year, Jo walked 400km on a 'virtual' trip to the North Pole. What a way to spend Christmas!

And, in April, **Leo**, **Sam** and **Kasturi** (above) all took on the Brighton Marathon 10k challenge. Together, they raised an amazing **£778.06** in sponsorship towards a better future for farmed animals!

"Get sponsored" says Anna (right).
"I ran a half marathon for Compassion because I wanted to push myself physically, while raising funds and awareness for something I believe in strongly. The team at Compassion were so supportive and provided me with resources to help with fundraising."



### TAKE ACTION!

If you'd like to take on a challenge and get sponsored for farm animals, visit ciwf. org.uk/get-sponsored to get started.



### THINKING ABOUT FOOD

People all over the UK, and beyond, are considering the impacts of the food that they eat and asking our advice to help identify and source higher welfare products.

"Shop with compassion" says CIWF supporter, Matt. "We, as the powerful consumers, have a moral duty to support companies and farms that ensure the animals we consume are farmed ethically. Not only for our own health but also because it's the right thing to do."

From chicken to cheese, **check out ciwf.org.uk/shopping-guide** for our updated list of the higher welfare labels to look out for.

### FOR THE LOVE OF ANIMALS

Don't miss the chance to help end cruel farming through the beautiful *Legacy of Love*.

This remarkable book, featuring contributions about the love of animals by celebrated artists, photographers, actors, charity founders and writers, is the brainchild of Compassion supporter, Lynne Chitty.

Lynne and her colleagues are **generously donating all proceeds** (excluding P&P and PayPal fees) **of 20 first edition books, and 5% of subsequent sales**, to Compassion.

Add 'CIWF' as a note on your order when you **buy your** *Legacy of Love* at **ciwf.org.uk/Legacy-of-Love** today!

### **TEAM COMPASSION**

We're so grateful for all you do to champion a higher welfare future.

Whatever your talent, interests or experience, if you'd like to achieve even more for farmed animals simply contact our Supporter Engagement Team for advice and inspiration to help you change the world!

Email: supporters@ciwf.org

Tel: +44 (0)1483 521 953 (lines are open

Monday to Friday, 9am to 5pm) Web: ciwf.org.uk/contact-us

Write: Compassion in World Farming, River Court,

Mill Lane, Godalming, Surrey, GU7 1EZ, UK



## INTERNATIONAL AWARENESS DAY 14TH JUNE 2022

Help end the terrible suffering of farm animals. Join campaigners around the world and take action:

CIWF.ORG.UK/AWARENESS-DAY ## BanLiveExports



