HONEST LABELLING MATRIX

	PASTURE FED	ORGANIC	FREE RANGE	PARTIALLY OUTDOORS	IMPROVED INDOOR	INTENSIVE INDOOR
CHICKENS		EVEN MORE SPACE.	MORE SPACE.		MORE SPACE. SLOWER GROWING BREEDS.	LEAST SPACE. FAST GROWING BREEDS.
TURKEYS		EVEN MORE SPACE.	MORE SPACE.		MORE SPACE. AVOIDS FASTEST GROWING BREEDS.	LEAST SPACE. FASTEST GROWING BREEDS.
DUCKS		EVEN MORE SPACE. WATER FOR SWIMMING AND BATHING.	MORE SPACE.		MORE SPACE. WATER FOR BATHING.	LEAST SPACE. WATER ONLY FOR DRINKING.
PIGS		ACCESS TO OUTDOORS. VEGETATION AND BEDDING PROVIDED.	ACCESS TO FIELDS. BEDDING	NO CAGES. BEDDING PROVIDED. ACCESS TO OUTDOORS.	NO CAGES. BEDDING	MOTHERS CAGED IN CRATES. BARREN ENVIRONMENT.
DAIRY	FED EXCLUSIVELY ON GRASS OR OTHER VEGETATION.	PASTURE ACCESS WHENEVER CONDITIONS ALLOW.	CONTINUOUS PASTURE ACCESS FOR MINIMUM 180 DAYS PER YEAR.	PASTURE ACCESS FOR MINIMUM 120 DAYS PER YEAR.		CONTINUALLY INDOORS. ZERO GRAZING.
BEEF (INCLUDING DAIRY BEEF)	FED EXCLUSIVELY ON GRASS OR OTHER VEGETATION.	PASTURE ACCESS WHEN CONDITIONS ALLOW.	PASTURE ACCESS WHEN CONDITIONS ALLOW.	PASTURE ACCESS AT LEAST 4 MONTHS PER YEAR. BEDDING INDOORS.		TYPICALLY BARREN ENVIRONMENT EU ONLY.
VEAL AND DAIRY BEEF BULLS (UP TO 14MTHS)	FED EXCLUSIVELY ON GRASS OR OTHER VEGETATION.	PASTURE ACCESS WHEN CONDITIONS ALLOW.	PASTURE ACCESS WHEN CONDITIONS ALLOW.		BEDDING, EG STRAW, AVAILABLE AT ALL TIMES.	INTENSIVE INDOOR BANNED FROM UK FARMS BUT IMPORTS ALLOWED.
SHEEP	FED EXCLUSIVELY ON GRASS OR OTHER VEGETATION.	PASTURE ACCESS WHEN CONDITIONS ALLOW.	PASTURE ACCESS WHEN CONDITIONS ALLOW.	PASTURE ACCESS AT LEAST 5 MONTHS PER YEAR. BEDDING INDOORS.		NO BEDDING. BARREN ENVIRONMENT.