



How you can help: *Broiler chickens*

There are many ways to help improve meat chicken welfare:

Top 3 ways to help

- Buy organic or free-range chicken. If buying indoor chicken, buy higher welfare indoor chicken such as RSPCA Freedom Food (check the label to find out)
- Request organic or free-range chicken in restaurants
- Join Compassion in World Farming with a [monthly gift or donation](#) to support our work

What else can be done?

- Take part in our online campaign to [help meat chickens](#)
- Check the content of ready meals and processed chicken products. Buy products that contain free-range or organic chicken. Ask your local retailer to stock products containing higher welfare chicken
- Encourage friends and family to buy organic, free-range or higher welfare indoor chicken
- Speak to the manager of your local supermarket and ask them to stock more organic, free-range or higher welfare indoor chicken
- Complain if you find chickens with hock burns on display in your local supermarket

Find out more about the [labels to look for](#) when shopping for chicken.

